## The MMSIP team is a partner in Photobox project



OPERATIONAL PROGRAMME INNOVATIONS AND COMPETITIVENESS



Photobox: Innovative service for automatic search and organisation of huge volumes of personal photos

**Start:** 16.11.2018 **End:** 16.11.2020

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## **Funding:**

European Regional Development Fund:	361 203.94 BGN
National funding:	63 741.88 BGN
Total budget:	542 093.65 BGN

## Summary and main goals of the project

The Photobox project is aimed at developing cloud-based technology as a service for automatic search and organization of huge volumes of personal photos. The innovative service proposed, provides a unique solution worldwide for automatically recognizing, analyzing and organizing personal photos, suitable for a wide range of business customers, such as telcos, mobile network operators (MNOs), social networks, media platforms, etc., managing very large volumes of end users' photos. The Photobox project will allow Imagga Technologies Ltd, to create a customised technology and solution for this use case, building upon the company's technologies for automated image categorisation, tagging and face recognition and clustering.

IMAGGA contact: Dr Stavri Nikolov, Research Director (stavri.nikolov@imagga.com)

MMSIP team contact: Assoc. Prof. Kiril Alexiev, Chief of Department (alexiev@bas.bg)